

Victoria Gerkin

Omaha, NE
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victoriagerkin.com

Experienced Graphic Artist with Expertise in Photo Editing, Graphic Manipulation, Graphic Generation, Art Direction, and Photography.

EXPERIENCE

VG Designs — *Owner & Freelance Artist*

2012 - PRESENT

As a skilled graphic artist, I collaborate closely with businesses to fulfill a diverse range of design requirements. My expertise encompasses logo design and development, website design and implementation, and photo editing and manipulation. In addition, my experience in photography, social media management, art direction, pre-production and print setup, typography, and branding adds value to every project I undertake. I bring a unique blend of creativity, technical skill, and strategic insight to every aspect of the design process, ensuring exceptional results that exceed expectations.

Kurt Johnson Photography — *Art Director*

2012 - PRESENT

As the lead visual creator at KJP, I am accountable for every aspect of the production process, from conception to execution. In this role, I spearhead client projects, oversee marketing initiatives, and manage the entire photography workflow, from pre-sale to installation. My ingenuity shines as I continuously provide innovative solutions for website design, marketing campaigns, and designer catalogs. Maintaining the catalog of all imagery and providing technical support is a crucial part of my day-to-day responsibilities. I am also actively involved in photoshoots, creating vector graphics, and generating photo-manipulated art, further contributing to the success of each project. My exceptional communication skills help me seamlessly interface with clients, fulfill orders, and meticulously edit images.

EDUCATION

Benedictine College, Atchison KS — *Bachelor of Fine Arts*

2007 - 2011

Wichita State University, Wichita KS —

2011 - 2012

SKILLS

Organization
Photography
Time Management
Leadership
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Microsoft Powerpoint
Microsoft Word

REFERENCES

Aneetha McLellan - Executive
Director of Design and Innovation
at Interwoven Health
402.980.3416

Kurt Johnson - Fine Art
Photographer and Owner at Kurt
Johnson Photography
402.850.6257

Manda Morales - Sales
Representative at Koroseal
Interior Products 763.8234.1634

INTERESTS

Enjoying the outdoors with my two huskies - Kayaking, hiking, biking, camping, and training for my first marathon.